

2017 IMTA Supplier & Towing Membership Directory

Advertising Insertion Order Form

	Ad Size (width x height)	Ad Size with Bleed (width x height)	Price	Selection
Back Cover Page	5" x 8"	6" x 9"	\$650	SOLD
Inside Front Cover	5" x 8"	6" x 9"	\$650	SOLD
Inside Back Cover	5" x 8"	6" x 9"	\$650	SOLD
Inside Full Page	5" x 8"	6" x 9"	\$500	
1/2 Page	5" x 4"	n/a	\$350	
1/4 Page	2.375" x 4"	n/a	\$225	
Highlight Company Name in Directory			\$85	
Total				\$

*Directory publication size is 5.5" x 8.5". Please keep all copy and graphics 1/4-inch from trim in bleed ads.

**Rates based on camera-ready art provided. Prices are for ad placement only.

*****Advertisement Submission Deadline is Friday, January 6, 2017*****

Fill out the form below to reserve your advertisement today. You will receive a confirmation e-mail. Thank you!

Advertiser (Organization) _____

Address _____

City, State, Zip _____

Contact _____ Phone _____

E-mail _____ Fax _____

Authorized Signature _____ Date _____

Check one:

Send Invoice

Bill My Credit Card (Circle One) Visa MasterCard Discover American Express

Name of Card Holder _____

Card Number _____ Exp. _____ Security Code _____

Billing Address _____

Return to: Iowa Motor Truck Association or Fax: (515) 244-2204
 717 E. Court Avenue E-mail: jordan@iowamotortruck.com
 Des Moines, Iowa 50309

Questions? Please call the IMTA office at (515) 244-5193